

California Partnership to End Domestic Violence Think Tank Survey

Q1. Please enter your organization's contact information

	Response Percent	Response Count
Contact Person's Name:	100.0%	65
Organization:	100.0%	65
Address:	100.0%	65
Address 2:	12.3%	8
City/Town:	100.0%	65
State/Province:	100.0%	65
ZIP/Postal Code:	100.0%	65

Q2. OVERVIEW:

When was your organization established?

1998	1995	1994	1991	1988	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1965	1964	1900
1.6%	3.1%	3.1%	1.6%	1.6%	3.1%	3.1%	1.6%	3.1%	4.7%	4.7%	4.7%	7.8%	10.9%	18.8%	6.3%	3.1%	3.1%	1.6%	3.1%	1.6%	1.6%	3.1%	1.6%	1.6%
1	2	2	1	1	2	2	1	2	3	3	3	5	7	12	4	2	2	1	2	1	1	2	1	1

Q3. About your organization...

When did your organization secure tax-exempt status?

2000	1995	1994	1993	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1974	1973	1972	1971	1968	1965
1.6%	3.2%	3.2%	1.6%	1.6%	4.8%	3.2%	3.2%	3.2%	6.5%	3.2%	9.7%	1.6%	4.8%	11.3%	12.9%	8.1%	3.2%	3.2%	1.6%	3.2%	3.2%	1.6%
1	2	2	1	1	3	2	2	2	4	2	6	1	3	7	8	5	2	2	1	2	2	1

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Q4. PROGRAM:

When established was there clarity of purpose about why the organization was being formed and who would benefit?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	100.00%	65
No	0.0%	0
answered question		65
skipped question		0

Q5. Did your organization's founders commit to serving as volunteers until resources could be obtained & paid staff recruited?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	90.8%	59
No	9.2%	6
answered question		65
skipped question		0

Q6. GOVERNANCE:

Within the first year of establishment did your organization form a board develop bylaws and file articles of incorporation?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	80.0%	52
No	20.0%	13
answered question		65
skipped question		0

Q7. RESOURCES:

Has your organization been successful in convincing others with financial resources to support its mission?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	96.90%	63
No	3.10%	2
answered question		65
skipped question		0

Q8. SYSTEMS:

Does your organization have systems in place to track donations income and disbursements?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	100.00%	65
No	0.00%	0
answered question		65
skipped question		0

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Q9. OVERVIEW:

Do you feel your organization has proven that its services can and should exist? Has a strong community demand programs been established?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	100.0%	65
No	0.0%	0
answered question		65
skipped question		0

Q10. PROGRAM:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Are your organization's services geared toward meeting the needs and expectations of your clients?	100.0% (65)	0.0% (0)	65
Have general services provided by your organization been grouped into identifiable programs?	100.0% (65)	0.0% (0)	65
Have minimal quality standards been established?	96.9% (63)	3.1% (2)	65
If quality standards do exist, is your organization comfortable saying "no" to service provision when it appears these standards cannot be met?	90.8% (59)	9.2% (6)	65
		answered question	65
		skipped question	0

Q11. MANAGEMENT:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Are the majority of staff invested in your organization's mission, and in sharing their knowledge and commitment with others?	100.0% (65)	0.0% (0)	65
Are the majority of staff committed to building a durable organization as they live the mission?	98.5% (64)	1.5% (1)	65
Have staff been assigned specific positions & duties?	100.0% (65)	0.0% (0)	65
Are basic organizational activities standardized & roles clarified?	100.0% (65)	0.0% (0)	65
		answered question	65
		skipped question	0

Q12. GOVERNANCE:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Has membership on the organization's governing board expanded beyond friends of the founder(s)?	100.0% (65)	0.0% (0)	65
Do Board members understand that the organization is a nonprofit corporation, not a sole-proprietorship & thus decisions need to be made for the organization's best interest?	98.5% (64)	1.5% (1)	65
Are a majority of Board members committed to setting and tracking the organization's direction, such that organizational ownership no longer resides with staff alone?	93.8% (61)	6.2% (4)	65
		answered question	65
		skipped question	0

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Q13. RESOURCES:

Has your organization learned to manage its cash flow?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	98.5%	64
No	1.6%	1
answered question		65
skipped question		0

Q14. SYSTEMS:

Have systems been put in place to track donations income and disbursements?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	100.0%	65
No	0.0%	0
answered question		65
skipped question		0

Q15. OVERVIEW:

Has your organization recognized the link between successful programming & a strong organization platform?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	95.4%	62
No	4.6%	3
answered question		65
skipped question		0

Q16. PROGRAM:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Is your organization known for its distinctive programming approach?	92.3% (60)	7.7% (5)	65
Is your organization distinguishable from others providing similar	93.8% (61)	6.2% (4)	65
Has your organization begun to operate with a focused strategic plan that builds on your organizational energies and is not opportunity adverse?	86.2% (56)	13.8% (9)	65
Has your organization become less dependent on the individual(s) who created programs and become more model driven?	93.8% (61)	6.2% (4)	65
		answered question	65
		skipped question	0

Q17. MANAGEMENT:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Is management willing to balance opportunity with strategy and focus?	98.5% (64)	1.5% (1)	65
Has your organization developed the ability to focus on organizational priorities rather than ad hoc decisions?	96.9% (63)	3.1% (2)	65
Has the formalization of job & role descriptions helped to minimize staff burnout & begun to create a new kind of order?	90.8% (59)	9.2% (6)	65
Is your work environment geared toward attracting & retaining quality staff?	89.2% (58)	10.8% (7)	65
Has the organization's founder(s) been successful in separating their personal needs from those of the organization?	93.8% (61)	6.2% (4)	65
		answered question	65
		skipped question	0

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Q18. GOVERNANCE:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Has your organization transitioned from a staff-driven model to one of shared board/staff ownership?	87.7% (57)	12.3% (8)	65
Do both staff and board members understand their governance roles?	90.8% (59)	9.2% (6)	65
Do board members regularly attend meetings and make informed, time sensitive decisions?	93.8% (61)	6.2% (4)	65
Are board committee structures, terms of office and recruitment processes established?	93.8% (61)	6.2% (4)	65
		answered question	65
		skipped question	0

Q19. RESOURCES:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Does your organization have in-house financial expertise commensurate with organizational needs?	93.8% (61)	6.2% (4)	65
Does your organization have diverse income sources?	90.8% (59)	9.2% (6)	65
Is your organization aware of its ongoing financial commitments & requirements?	100.0% (65)	0.0% (0)	65
Is useful financial information regularly made available to the board, management & outside funders on a timely basis?	98.5% (64)	1.5% (1)	65
		answered question	65
		skipped question	0

Q20. SYSTEMS:

Have administrative financial & communication systems been updated & professionalized to support expanding p

	<i>Response Percent</i>	<i>Response Count</i>
Yes	96.9%	63
No	3.1%	2
		answered question 65
		skipped question 0

Q21. OVERVIEW:

Has your organization been able to remain market-focused & in-touch with the community by creating programs upon your organization's strategic plans & competencies?

	<i>Response Percent</i>	<i>Response Count</i>
Yes	93.9%	61
No	6.2%	4
		answered question 65
		skipped question 0

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Q22. PROGRAM:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Does your organization have strong, solid programs in place?	100.0% (65)	0.0% (0)	65
Does your organization have the ability to analyze external changes that may affect its current programming?	87.7% (57)	12.3% (8)	65
Are programs comprehensive & multi-dimensional?	98.5% (64)	1.5% (1)	65
Do you offer a mix of new and established programs to clients?	95.4% (62)	4.6% (3)	65
Is your organization able to gain (or maintain) a competitive advantage by cycling new programs in to replace those that are no longer heavily utilized?	86.2% (56)	13.8% (9)	65
		answered question	65
		skipped question	0

Q23. MANAGEMENT:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Is your Executive Director resilient & anticipatory? Does he/she take ultimate responsibility for the organization's success or failures?	98.5% (64)	1.5% (1)	65
Does management participate in field development and public policy activities?	92.3% (60)	7.7% (5)	65
Are your staff seasoned and able to manage delegated functions? Does your organization have staff each strength and individuals cross-trained in other positions?	89.2% (58)	10.8% (7)	65
Does your work environment attract & retain high quality, motivated staff who are connected to both your organization's mission & the community's needs?	92.3% (60)	7.7% (5)	65
		answered question	65
		skipped question	0

Q24. GOVERNANCE:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Does your Board operate in a policy mode? Do they understand their governance, legal & fiduciary responsibilities?	90.8% (59)	9.2% (6)	65
Has your organization attracted more than one source of outside funding?	100.0% (65)	0.0% (0)	65
Does your organization know where it stands financially & live within its income?	96.9% (63)	3.1% (2)	65
Is your board committee structure clearly defined, with appropriately competent & diverse membership?	87.7% (57)	12.3% (8)	65
Do your committee members rotate terms of office?	86.2% (56)	13.8% (9)	65
		answered question	65
		skipped question	0

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Q25. RESOURCES:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Does your organization have a strong financial backbone with diversified and stable income sources?	80.0% (52)	20.0% (13)	65
Do your financial systems anticipate & course-correct inaccurate income and cost projections?	92.3% (60)	7.7% (5)	65
Does your organization have access to working capital through internal reserves or bank loans?	86.2% (56)	13.8% (9)	65
		answered question	65
		skipped question	0

Q26. SYSTEMS:

	<i>Yes</i>	<i>No</i>	<i>Response Count</i>
Are systems continually reassessed for adequacy to keep pace with program & administrative requirements?	90.8% (59)	9.2% (6)	65
Are client grievance procedures and personnel policies in place? Do board manuals & employee handbooks exist?	100.0% (65)	0.0% (0)	65
Are annual reports and other marketing materials produced to effectively tell your organization's story?	78.5% (51)	21.5% (14)	65
		answered question	65
		skipped question	0

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Q27. Type of Organization:

	<i>Response Percent</i>	<i>Response Count</i>
Advocacy organization	30.70%	20
Other organization with an advocacy component (e.g. an ongoing advocacy program or a specific advocacy project or activity).	56.90%	37
Our organization does not engage in advocacy activities.	12.30%	8
	answered question	65
	skipped question	0

Q28. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization has a structure for policy advocacy (e.g., public policy committee, the board, an advisory committee).	24.6% (16)	38.5% (25)	13.8% (9)	13.8% (9)	9.2% (6)	65
2. This structure communicates or meets-in person or by phone-regularly and is actively involved in guiding the organizations advocacy work.	32.3% (21)	27.7% (18)	12.3% (8)	16.9% (11)	10.8% (7)	65
3. Members of this structure have knowledge and experience in advocacy.	38.5% (25)	24.6% (16)	13.8% (9)	12.3% (8)	10.8% (7)	65
				Decisionmaking Structures Comments:		10
				answered question		65
				skipped question		0

Q29. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization has a written agenda, adopted by its board, that identifies your organization's priorities (such as issue priorities) for legislative and other types of advocacy.	26.2% (17)	20.0% (13)	6.2% (4)	29.2% (19)	18.5% (12)	65
2. The agenda is based on research and analysis, including an analysis of constituent needs, the impact of current policies, and the policy environment.	15.4% (10)	23.1% (15)	12.3% (8)	29.2% (19)	20.0% (13)	65
3. Your organization involves its constituency/network in the development of its agenda.	24.6% (16)	29.2% (19)	6.2% (4)	23.1% (15)	16.9% (11)	65
4. Your organization reviews its agenda and revises its strategies to respond to new opportunities or threats as they arise.	29.2% (19)	33.8% (22)	3.1% (2)	21.5% (14)	12.3% (8)	65
5. Your organization makes its agenda easily accessible to its constituency, network members, other nonprofits and advocates, policymakers, the media, and the general public.	26.2% (17)	21.5% (14)	10.8% (7)	24.6% (16)	16.9% (11)	65
				Advocacy Agenda Comments:		11
				answered question		65
				skipped question		0

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Q30. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization's mission statement or strategic plan includes advocacy as one of its core strategies.	36.9% (24)	29.2% (19)	1.5% (1)	18.5% (12)	13.8% (9)	65
2. Your organization's Board of Directors is committed to advocacy.	33.8% (22)	29.2% (19)	9.2% (6)	16.9% (11)	10.8% (7)	65
3. Your organization has elected to use the 501 (h) expenditure test, if appropriate, to measure its lobbying limits.	6.2% (4)	4.6% (3)	6.2% (4)	18.5% (12)	64.6% (42)	65
4. Your organization has a logical and clearly defined place in its structure for advocacy and has at least one staff person whose job description includes specific responsibilities for advocacy.	38.5% (25)	16.9% (11)	6.2% (4)	18.5% (12)	20.0% (13)	65
5. Your organization invests in staff development related to building advocacy skills (including skills in research, analysis, communications, lobbying, etc.).	27.7% (18)	24.6% (16)	9.2% (6)	20.0% (13)	18.5% (12)	65

Organizational Commitment to/Resources for Advocacy Comments: 10
 answered question 65
 skipped question 0

Q31. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization has established and/or can identify one or more networks of individuals and organizations that it can call upon to help advocate on key policy issues.	53.8% (35)	32.3% (21)	3.1% (2)	7.7% (5)	3.1% (2)	65
2. Your organization has a system for communicating with these networks to share information about its agenda and pending actions.	53.8% (35)	29.2% (19)	3.1% (2)	9.2% (6)	4.6% (3)	65
3. Your organization has a system for providing these networks with prepared materials to use for action in support of its agenda (such as communicating support for or opposition to specific legislation).	35.4% (23)	35.4% (23)	9.2% (6)	12.3% (8)	7.7% (5)	65
4. Your organization systematically documents actions taken by these networks in response to its requests.	18.5% (12)	30.8% (20)	9.2% (6)	26.2% (17)	15.4% (10)	65
5. Your organization works to expand the size and diversity of its networks, as well as the advocacy knowledge and skills of its network members.	29.2% (19)	36.9% (24)	3.1% (2)	20.0% (13)	10.8% (7)	65

Advocacy Base Comments: 8
 answered question 65
 skipped question 0

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Q32. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization regularly identifies, shares information, and coordinates efforts with other stakeholders that have similar advocacy objectives, including those with complementary knowledge and skills.	56.9% (37)	29.2% (19)	3.1% (2)	4.6% (3)	6.2% (4)	65
2. Your organization regularly identifies and seeks support from stakeholders who are not traditional allies but with whom it could partner on a particular advocacy objective.	41.5% (27)	38.5% (25)	4.6% (3)	9.2% (6)	6.2% (4)	65
3. Your organization participates in formal coalitions that share its advocacy objectives and helps to establish coalitions, as needed, on its key issues.	67.7% (44)	21.5% (14)	1.5% (1)	1.5% (1)	7.7% (5)	65
4. Your organization actively seeks support for its particular advocacy objectives from its coalition partners.	52.3% (34)	29.2% (19)	0.0% (0)	10.8% (7)	7.7% (5)	65
5. Your organization serves as a regular resource for other stakeholders on its policy issues (e.g., providing information to other entities).	53.8% (35)	18.5% (12)	9.2% (6)	7.7% (5)	10.8% (7)	65

Advocacy Partners Comments: 4
 answered question 64
 skipped question 0

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Q33. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. Your organization identifies, builds, and maintains working relationships with appropriate legislators (and their staff) who make or influence policy decisions related to the organization's advocacy objectives.	29.2% (19)	36.9% (24)	12.3% (8)	12.3% (8)	9.2% (6)	65
2. Your organization deliberately builds relationships with elected officials who are members of all major political parties.	32.3% (21)	36.9% (24)	12.3% (8)	10.8% (7)	7.7% (5)	65
3. Your organization identifies, builds, and maintains working relationships with appropriate contacts in public agencies (e.g. agency directors, key administrators) that interpret and implement policies and programs related to its advocacy priorities.	47.7% (31)	33.8% (22)	4.6% (3)	7.7% (5)	6.2% (4)	65
4. Your organization identifies, builds, and maintains working relationships with lawyers, judges, and other stakeholders in the Judicial process.	46.2% (30)	32.3% (21)	6.2% (4)	7.7% (5)	7.7% (5)	65
5. As part of its nonpartisan election-related advocacy, your organization clearly identifies and builds working relationships with groups that mobilize and inform voters.	21.5% (14)	21.5% (14)	18.5% (12)	15.4% (10)	23.1% (15)	65
6. Your organization identifies and builds relationships with individuals and groups who are not direct decision makers but can influence key decision makers.	35.4% (23)	29.2% (19)	16.9% (11)	12.3% (8)	6.2% (4)	65

Advocacy Targets Comments: 5
 answered question 65
 skipped question 0

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Q34. MEASURES:

	<i>True, and Functioning Well</i>	<i>True, but Needs Strengthening</i>	<i>Not True, but in Process</i>	<i>Not True, but Under Consideration</i>	<i>Not True, and Not Desired</i>	<i>Response Count</i>
1. For each advocacy issue, your organization develops a clear message designed to share its position with specific audiences, such as policymakers, the media, and the general public.	23.1% (15)	38.5% (25)	6.2% (4)	18.5% (12)	13.8% (9)	65
2. Your organization has written policies and procedures to guide its media work, including identified media spokespeople.	29.2% (19)	23.1% (15)	16.9% (11)	24.6% (16)	6.2% (4)	65
3. Your organization has a written media plan with identified coverage and identifying opportunities for providing stories related to its advocacy priorities.	12.3% (8)	23.1% (15)	21.5% (14)	32.3% (21)	10.8% (7)	65
4. Your organization has a process for monitoring media coverage and identifying opportunities for providing stories related to its advocacy priorities.	20.0% (13)	23.1% (15)	23.1% (15)	27.7% (18)	6.2% (4)	65
5. Your organization identifies, builds, and maintains relationships with key personnel in both print and broadcast media.	24.6% (16)	46.2% (30)	13.8% (9)	9.2% (6)	6.2% (4)	65
6. Your organization understands and implements a variety of strategies to interest both electronic and print media (e.g., press releases, articles, op-eds, letters to the editor, meetings with editorial boards, blogs, messages with links to its website,	26.2% (17)	41.5% (27)	13.8% (9)	12.3% (8)	6.2% (4)	65

Media Skills and Infrastructure Comments: 4
 answered question 65
 skipped question 0