

POTENTIAL FUNDING SOURCES FOR DOMESTIC VIOLENCE

State & National Funders - Private Foundations

The California Endowment, www.calendow.org

Key messages and priority areas: access to health services, farmworker, immigrant health, culturally appropriate access to services, health disparities

Blue Shield of CA Foundation, www.blueshieldcafoundation.org/

Key priority areas: domestic violence, policy advocacy

Marguerite Casey Foundation, www.caseygrants.org

Key priority areas: strengthening families through policy advocacy and constituent organizing

Women's Foundation of California, www.womensfoundca.org

Priority area: policy advocacy, women's issues

The California Wellness Foundation, www.tcdf.org Peace Prize, \$25,000

TCWF has made relatively few grants for domestic violence, but a stronger health promotion lens and policy advocacy emphasis could make requests more competitive. Those groups engaged in advocacy against trafficked workers, immigrant women, should consider applying under Work and Health, Women's Health priority areas as well.

The James Irvine Foundation, www.irvine.org, Leadership Award, \$125,000

(50% public funding limit would likely exclude most DV shelters from general funding)

Latino Issues Forum, Rising Tortuga Award, \$2,000 for young Latino leaders in all areas

Local funders

Y & H Soda Foundation, Alameda & Contra Costa Counties, www.sodafoundation.org

Key Priority area: health and human services

Corporate Funders: General rule of thumb is that corporation will give to:

1. Projects employees are involved in;
2. Geographic areas where they conduct business;
3. Give is specified priority areas

Verizon Foundation, www.foundation.verizon.com, has domestic violence priority area

Kaiser Permanente: Get to know local Public Affairs Director they often serve as an entry point to larger grants

American Express Foundation, home3.americanexpress.com, gives to domestic violence

Financial Institutions (Local and National Branches) - Wells Fargo, Washington Mutual, Fremont Bank, etc.

Insurance companies

Corporate Alliance to End Partner Violence, www.caepv.org, check out this website for corporate funder and industry ideas

Other potential funders and capacity-building resources for your work:

AIDS FUNDERS: S.F. AIDS Foundation and others do not consistently fund domestic violence, but many of the AIDS funders will periodically focus grantmaking on domestic violence as an HIV-AIDS prevention approach.

Other:

- Idealist.org, online fundraising information
- Managementhelp.org, online fundraising how-tos
- CompassPoint.org, East Bay and Silicon Valley Funders Directory